



A Decade of Collaboration: **Charting the Path Forward through Partnerships in M&E**

THE 10th M&E NETWORK FORUM

29 November 2023 | Seda Vertis North, Quezon City

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Impact Evaluation of the Arterial Road Bypass Project, Phase II

A study by NEDA RO3 and Bulacan State University

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PRESENTATION OUTLINE



1. Project Information
2. Project Location Map
3. Theory of Change
4. Evaluation Objective and Question
5. Traffic congestion and its covariates
6. Methodology
7. Determining the counterfactuals
 - Data Collection
 - Data Analysis
8. Preliminary Results
 - Pre-intervention trends
 - SCM
9. Conclusion
10. Ways Forward

Project Information

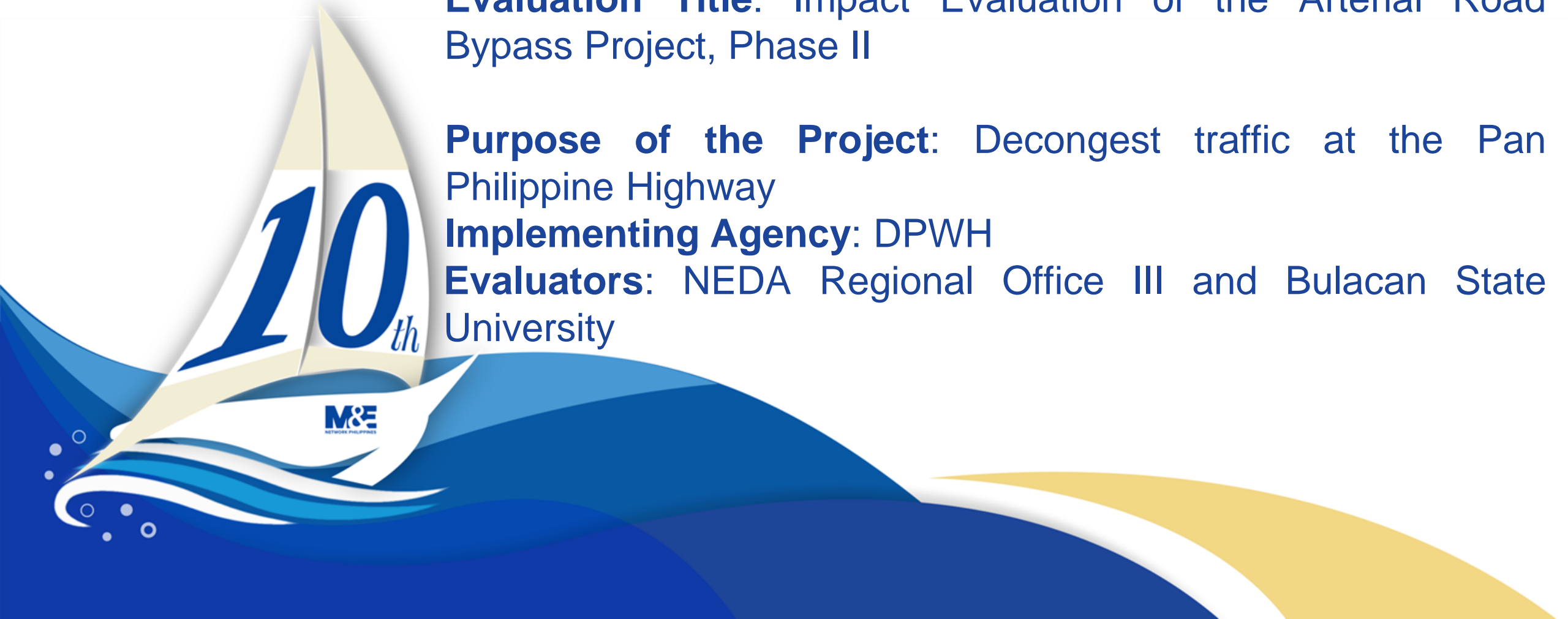


Evaluation Title: Impact Evaluation of the Arterial Road Bypass Project, Phase II

Purpose of the Project: Decongest traffic at the Pan Philippine Highway

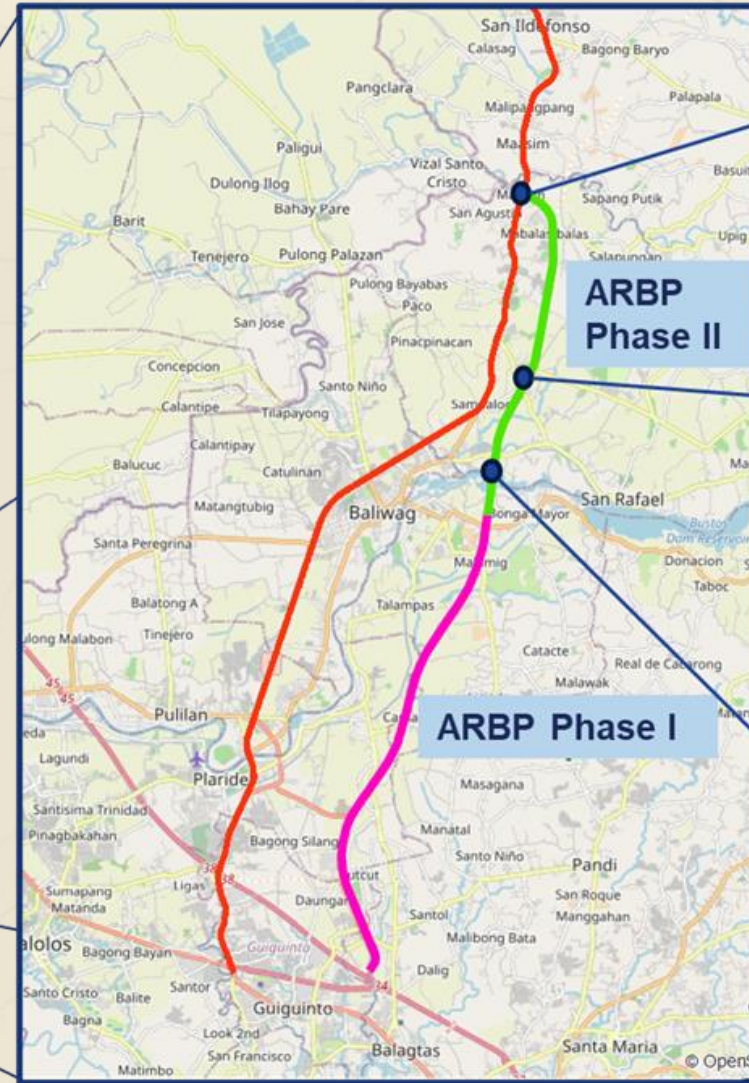
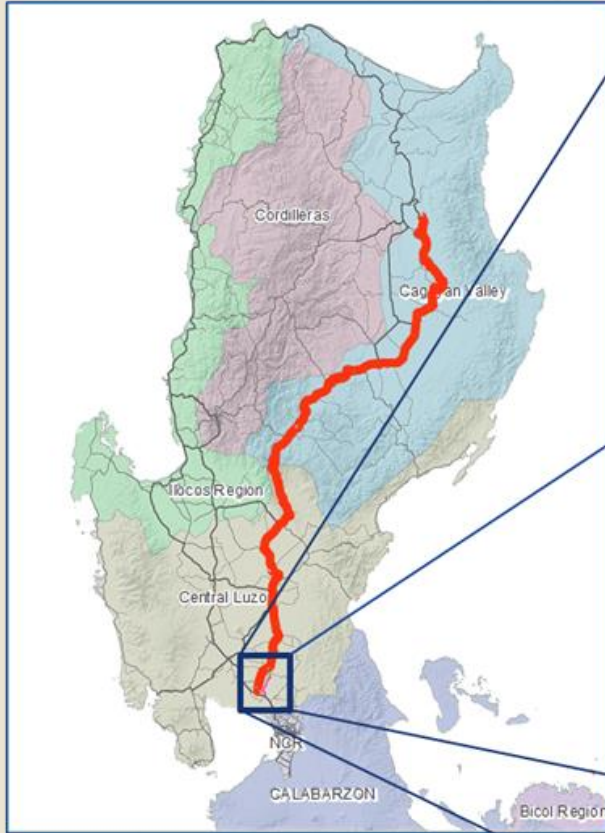
Implementing Agency: DPWH

Evaluators: NEDA Regional Office III and Bulacan State University



Project Location Map

Pan-Philippine Highway



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Theory of Change



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Evaluation Objective and Question

- **Objective:** Evaluate the impact of ARBP II in reducing traffic congestion at the Pan-Philippine Highway
- **Evaluation Question:** Did the Arterial Road Bypass Project Phase II decongest traffic at the Pan Philippine Highway?



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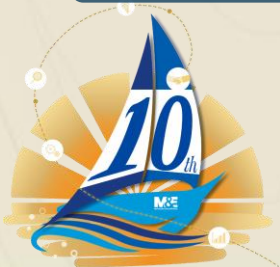
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Methodology

- The **synthetic control method (SCM)** was used to evaluate the impact of an intervention in comparative case studies
 - Comparative case studies concern only one/few treated units and many control units
 - **Regression-based techniques cannot apply to comparative cases due to limited sample size**
 - SCM formalizes the selection of the comparison units using a data driven-procedure



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Methodology

- **SCM statistically constructs the counterfactual, which is a weighted average of control units (i.e. donor pool)**
- **SCM algorithmically constructs the comparison group based on:**
 - Pre-intervention trends on the outcome
 - Pre-intervention predictors of the outcome

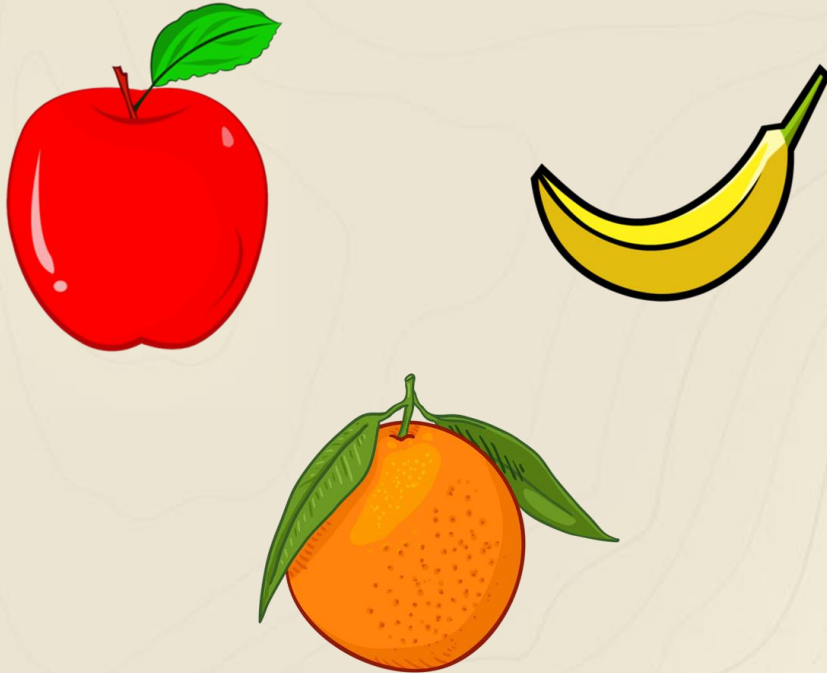


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Methodology

Donor Pool
(control units)



Synthetic
Counterfactual



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Methodology



VS



**Synthetic
Counterfactual**

Treatment Unit

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Traffic congestion and its covariates

- Traffic congestion - Annual Average Daily Traffic
- Total population and Population density
- Poverty incidence
- LGU Income
- LGU Spending
- Number of vehicles*

**not available at DPWH DEO or city/mun. level (unit of analysis)*



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Data Collection (Ideal vs Actual Dataset)

Ideal Dataset

- ★ 20 years pre-intervention period
- ★ complete
- ★ available data at the DEO level
- ★ covariates should be directly related to traffic

Actual / Available Dataset

- ★ 2013-2018 pre-intervention period
- ★ missing 2014 data
- ★ data available at the municipal level
- ★ covariates data readily available are from PSA and BLGF



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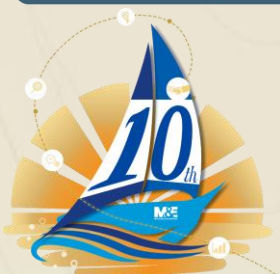
Determining the Counterfactuals

DEOs will be included in the donor pool provided they are:

- In Region 2 or Region 3
- Along the Pan-Philippine Highway
- Do not have existing bypass roads
- Not covered by any ARBP alignment

Bulacan DEO 1 served as the treatment unit.
Meanwhile, 8 DEOs were included in the donor pool:

Province	No. of DEOs	No. of LGUs
Bulacan	2	8
Nueva Ecija	2	10
Nueva Vizcaya	2	9
Isabela	3	13
Cagayan	1	1
Total	10	41



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Data Collection

DEOname	Province	DEOnumber	Treatment Status	Year	AADT	Pop	PopDen	Revenues	Disbursements	Poverty
1Bulacan	Bulacan	1	T	2012				984.60	809.53	5.27
1Bulacan	Bulacan	1	T	2013	69,182			1,086.41	925.11	
1Bulacan	Bulacan	1	T	2014				1,244.29	888.32	
1Bulacan	Bulacan	1	T	2015	159,661	521,851	2,914.33	1,389.27	1,012.92	6.01
1Bulacan	Bulacan	1	T	2016	162,928			1,544.55	1,220.53	
1Bulacan	Bulacan	1	T	2017	149,689			1,772.78	1,367.92	
1Bulacan	Bulacan	1	T	2018	168,280			1,960.28	1,575.64	4.48
1Bulacan	Bulacan	1	T	2019	15,812			2,246.63	1,810.74	
1Bulacan	Bulacan	1	T	2020		582,352	3,234.23	2,490.04	2,062.94	
1Bulacan	Bulacan	1	T	2021				2,555.10	2,075.12	
1Bulacan	Bulacan	1	T	2022						

The following were aggregated at the level of DEOs to construct the panel data:

1. AADT : DPWH administrative data for 2013, 2015 to 2019
2. Population and Population Density : PSA Census for 2015 and 2020
3. Revenues and Disbursements: LGU Statement of Receipts and Expenditures from BLGF
4. Poverty: Small Area Estimates for 2012, 2015, and 2018

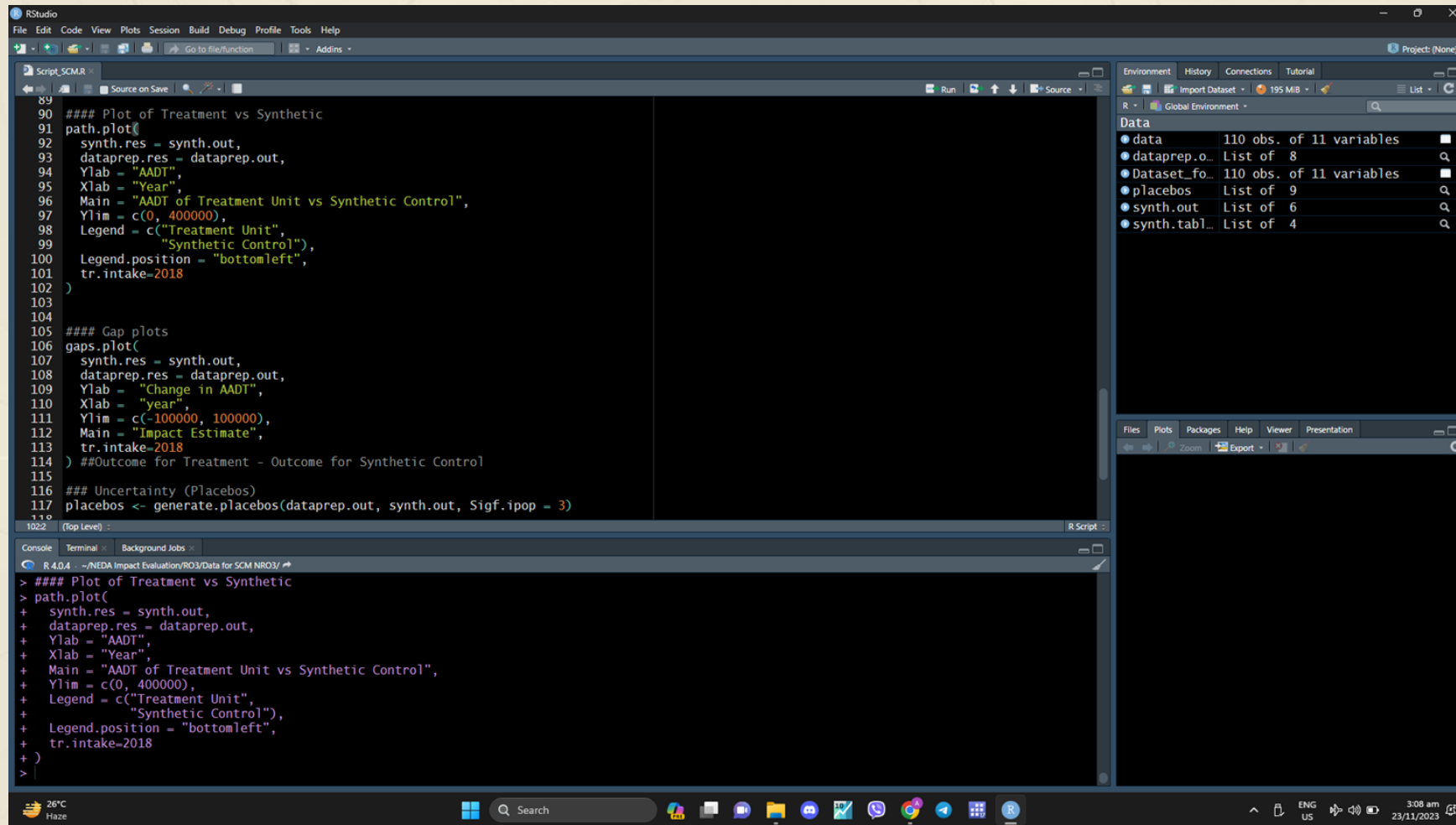
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Data Analysis – Rstudio software



The screenshot displays the RStudio environment with the following components:

- Script Editor:** Contains R code for plotting treatment vs. synthetic control data and generating placebo data.
- Environment:** Lists objects in the global environment, including 'data' (110 obs. of 11 variables), 'dataprep.out', 'Dataset_fo...', 'placebos', 'synth.out', and 'synth.tabl...'.
- Console:** Shows the execution of the R code, including the 'path.plot()' function call.
- Terminal:** Displays the R version (4.0.4) and the current working directory.

```
## Plot of Treatment vs Synthetic
path.plot(
  synth.res = synth.out,
  dataprep.res = dataprep.out,
  Ylab = "AADT",
  Xlab = "Year",
  Main = "AADT of Treatment Unit vs Synthetic Control",
  Ylim = c(0, 400000),
  Legend = c("Treatment Unit",
             "Synthetic Control"),
  Legend.position = "bottomleft",
  tr.intake=2018
)

## Gap plots
gaps.plot(
  synth.res = synth.out,
  dataprep.res = dataprep.out,
  Ylab = "Change in AADT",
  Xlab = "year",
  Ylim = c(-100000, 100000),
  Main = "Impact Estimate",
  tr.intake=2018
) ##Outcome for Treatment - Outcome for Synthetic Control

## Uncertainty (Placebos)
placebos <- generate.placebos(dataprep.out, synth.out, Sigf.ipop = 3)
```

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Data Analysis – Synthetic Control

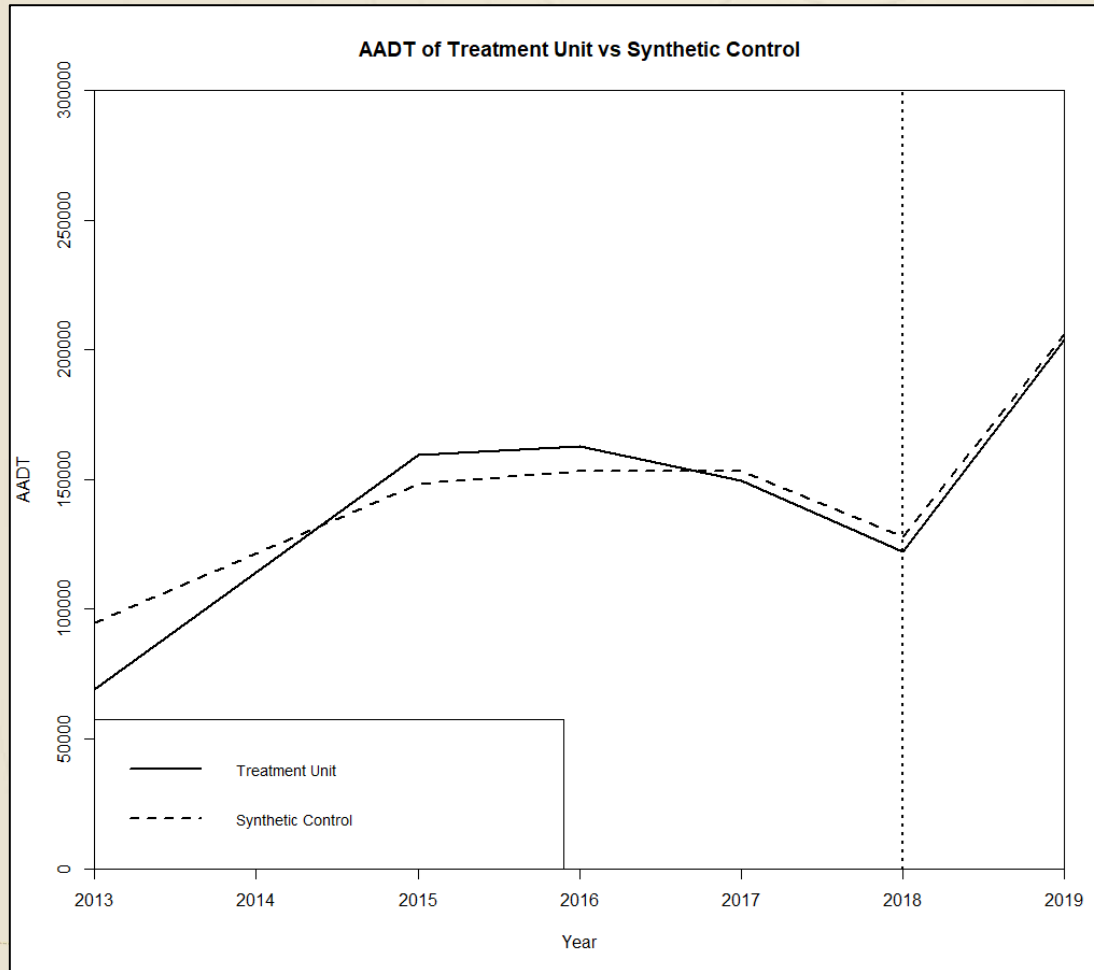
Weights	Unit Names
0.055	Nueva Ecija DEO 1
0.890	Nueva Ecija DEO 2
0.000	Nueva Vizcaya DEO 1
0.000	Nueva Vizcaya DEO 2
0.000	Isabela DEO 1
0.000	Isabela DEO 3
0.000	Isabela DEO 4
0.056	Cagayan DEO 3



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Preliminary Results

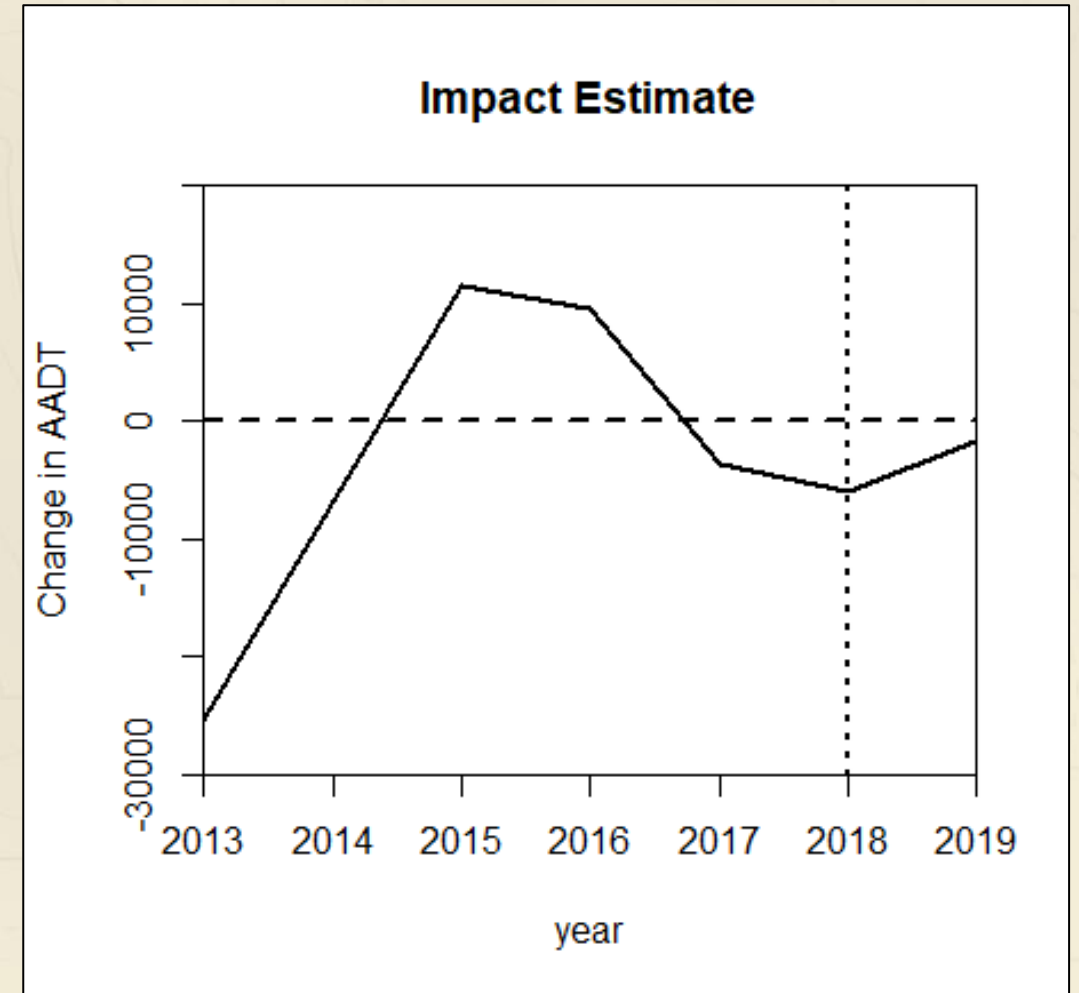


Interpretation of Results:

- Post-intervention, **AADT of the treatment unit is lower versus the synthetic control**
- **Traffic congestion would have been worse in the Pan-Philippine highway without the intervention**
- *Caveat: Synthetic control fit may still improve with a longer pre-intervention horizon*

Preliminary Results

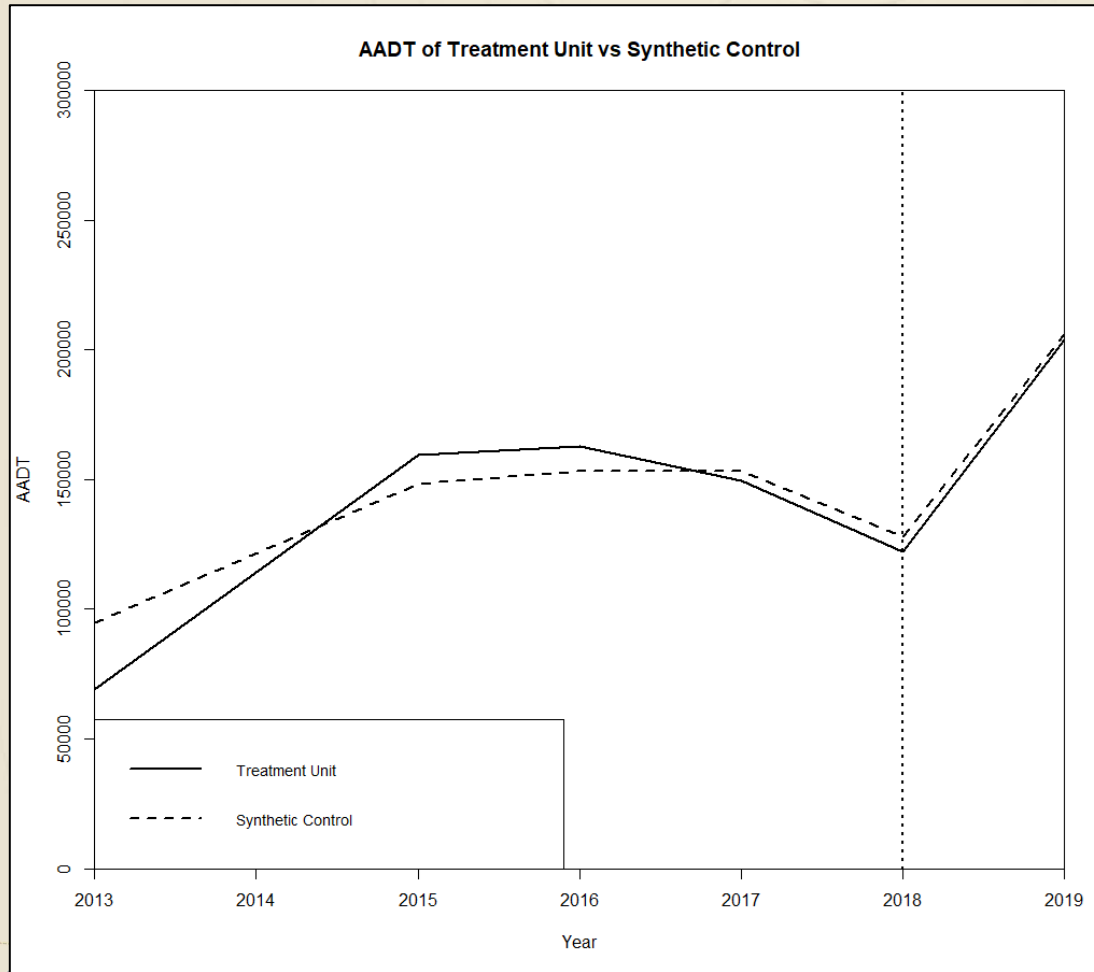
- The gap in AADT between treatment and synthetic control, post-2018, is **below 0**.
- The Bypass Road reduced AADT in the Pan-Philippine highway by **1,857 vehicles**



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Conclusion



Evaluation Question:

Did the ARBP Phase II decongest traffic at the Pan Philippine Highway?

Answer:

Yes

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Ways Forward

Areas	Primary Considerations	Challenges	Action Steps
Data Analysis	SCM bias bound is inversely related to time (Abadie, 2021) Longer pre-intervention horizon = better synthetic control	Pre-intervention data is only available from 2013 to 2018 (2014 is missing)	Request longer term AADT data from the DPWH Consider broadening the scope after completion of ARBP3 to estimate impact of ARBP in its entirety (Phases I to III)
	Having covariates strongly linked to the outcome variable will produce a better synthetic control	Some covariates related to traffic congestion (e.g., car registration data) are not readily available	Request administrative data from the LTO or municipal LGUs

Thank you!



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